



Lancashire Careers Hub

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LANCASHIRE
ENTERPRISE
ADVISER NETWORK



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ENTERPRISE
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Context

Lancashire Careers Hub has now reached full coverage, supporting all 156 secondary schools (including special schools and alternative providers) and colleges across Lancashire to develop inspirational careers programmes, increasing employer encounters and experiences, boosting aspiration, showcasing technical and academic routes to employment, and enabling informed choices



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Main Activities During 2020 –21

- Worked with schools and colleges to develop inspirational careers plans.
- Engaged employers – including Cornerstone employers who work with the Careers Hub and Skills Hub to drive the programme, Enterprise Advisers who are matched to each institution, and employers to deliver careers activities.
- Development of digital tools to support virtual encounters and experiences, Securing of projects to add value to the Careers Hub.
- Embedding of technical education routes into careers programmes.





Achievements 2020 - 21

	Benchmark 1 Performance		Benchmark 5 Performance		Benchmark 6 Performance	
	Target	July 2021	Target	July 2021	Target	July 2021
Careers Hub Wave 1	90	82.8	75	69	100% partial achievement	100
Careers Hub Wave 3	75	69.7	65	63.9	100% partial achievement	95.9
Blackpool Opportunity Area	50	80	75	73	100% partial achievement	93

The average across the 8 Benchmarks for Wave 1 was 5.2 (target of 5), against a national average of 4.2.

The average across the 8 Benchmarks for Wave 3 was 4.8 (target of 4), against a national average of 4.1.



Main Plans 2021 –22

- Continue to support schools and colleges to make progress against the Gatsby Benchmarks
- Launch and implementation of BAE sponsored programme aimed at inspiring young people to pursue digital and tech careers
- Progress action plans with Business Networks to drive engagement with the Lancashire Skills Pledge and pledges associated with the Careers Hubs
- CPD for careers professionals in regard to T Levels, to drive integration of Technical Education routes
- Set up and progress implementation of research and evaluation projects with the Careers and Enterprise Company



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